

2019

E-COMMERCE CALENDAR

January

21st Martin Luther Jr. Day	USA
21st Blue Monday	UK

February

3rd The Super Bowl	
5th Chinese New Year	CN
14th Valentine's Day	GLOBAL
18th Presidents' Day	USA
23rd Men's Day	RU

March

8th International Women's Day	GLOBAL
14th White Day	JP/HK/KR/CN
17th St Patrick's Day	IE
19th Good Friday	GLOBAL
24th Cash Mob Day	AU/GLOBAL
31st Mother's Day	UK

April

1st April Fools' day	GLOBAL
21st Easter	GLOBAL
22nd Earth Day	GLOBAL

May

5th Cinco de Mayo	MX/USA
5th Ramadan begins*	GLOBAL
12th Mother's Day	USA/CA
20th Victoria Day	CA
27th Memorial Day	USA

June

Early June Stanley Cup Finals	
Early June NBA Finals	
16th Father's Day	USA/CA

July

1st Canada Day	CA
1st Wimbledon Cup starts	
4th Independence Day	USA
11th or 18th Amazon Prime Day**	USA

August

4th Friendship Day	IN
12th Eid al-Adha*	GLOBAL
26th US Open (tennis) starts	

September

9th Rewards Day 9.9	SG
3rd Malaysia Cyber Sale begins***	MY
20th-30th Sept to Remember by Konga	NG
21st OktoberFest begins	DE

October

10th Perfect 10	SG
12th Children's Day	BR
27th Diwali	IN
31st Halloween	

November

11th Singles' Day	CN (mainly)
12th Click Frenzy	AU
28th Thanksgiving Day	USA
29th Black Friday	USA/GLOBAL

December

2nd Cyber Monday	USA/GLOBAL
9th Green Monday	USA
12th Harbolnas	ID
15th Free Shipping Day***	UK
21st Super Saturday	
25th Christmas Day	
26th Boxing Day	
31st New Year's Eve	

* in muslim communities

** prediction: we predict it to fall on one of these dates

*** dates may vary